



# PRESS RELEASE

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James Salmon  
302.571.6409

## **Cape May – Lewes Ferry Launches Local Wedding Resource Site** *CapeMayWeddingGuide.com Offers Full Array of Wedding Resources*

**CAPE MAY, NJ** – Today, Cape May – Lewes Ferry (CMLF) officials announced the creation of a new wedding resource website that brides can use to digitally meet potential vendors and wedding service providers. The site, [www.capemayweddingguide.com](http://www.capemayweddingguide.com), was launched earlier this month and is hosted by the Cape May – Lewes Ferry. The site is free for both participating vendors, brides, and family members.

“The COVID – 19 virus has significantly altered wedding plans and hurt Cape May county wedding professionals, with hospitality services hit especially hard,” said Jennifer Shivers, Assistant Director of Ferry Operations. “The Ferry’s own catering team has not been immune and we developed the site to help digitally build relationships between businesses and brides and keep conversations active as everyone plans for better times ahead.”

The resource site has a sign-in page for brides and family members to register and receive immediate access to 10 different resource pages with pictures, links, and contact information of participating vendors throughout Cape May County. The site includes a full array of wedding resources from photographers and florists, to stylists, officiants and more. Participating vendors are listed for free and receive a photo, a short write up of services, contact information, and links to their own digital sites so brides can do more research.

“We wanted to help our business associates so our digital team created an on-line resource guide to digitally connect brides and families with everything from florists to makeup artists to help brides plan ahead,” said Shaun O’Brien, Superintendent of Food and Retail at the Ferry. “June has traditionally been a wedding month, and now it still can be for planning events to take place later this year or even for next June.”

The site is hosted by the Cape May-Lewes Ferry as part of its own wedding catering and planning services. It is designed to help other local wedding services connect with brides trying to plan upcoming weddings and related events. Thirty vendors helped launch the site. Other vendors are invited to join post launch to provide an ever-growing and more robust resource as services open up.

Due to the COVID – 19 pandemic, the Ferry’s Wedding Expo, like other local wedding showcase events scheduled for this spring, was cancelled. Meanwhile, people are still getting engaged, and planning for weddings, although plans have changed as families reimagine events with smaller gatherings, zoom

attendees, and civil weddings with receptions at a later date when social distancing is relaxed. Others are postponing but still want to plan their future wedding. This new web resource is designed to make it easier and more convenient to plan that future dream Cape May wedding.

**About the Cape May-Lewes Ferry**

The Cape May – Lewes Ferry is owned and operated by the Delaware River and Bay Authority, a bi-state governmental agency created by Compact in 1962. The Ferry is open year-round and has carried more than 45 million passengers since its inception on July 1, 1964. In 2019, the ferry service, which connects Victorian Cape May, New Jersey, and historic Lewes, Delaware, transported approximately 275,000 vehicles and nearly 1 million passengers. For schedule, rates and other program information, please visit the ferry’s website at [www.CMLF.com](http://www.CMLF.com), or call toll free, 800-643-3779. Like us on Facebook or follow us on Twitter @CMLFerry.