



# The Delaware River and Bay Authority

## NEWS RELEASE

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### **CMLF Customers Stay Connected** ***Free Wi-Fi Available at the Terminals, aboard Vessels***

(Cape May, NJ) Today, Cape May – Lewes Ferry (CMLF) officials announced that the service has recently completed the installation of Wi-Fi, the popular wireless networking technology that uses radio waves to provide wireless high-speed internet and network connectivity. Available aboard the vessels and at the terminals, this free wireless internet service is easily accessible by ferry customers who have a laptop or another wireless device.

According to Michael Porch, Marketing Manager for the Cape May – Lewes Ferry, the Wi-Fi service provides a great real-time networking opportunity for ferry customers. “Last month, we launched our new social media sites on Facebook and Twitter, which permits us to communicate regularly with our fans and followers,” Porch said. “With the introduction of Wi-Fi on the vessels and at the terminals, our customers can provide real-time feedback and offer suggestions while traveling across the Delaware Bay. Our passengers don’t have to give up their internet connections to family and friends, even when they’re at sea.”

Many travelers appreciate the convenience of Wi-Fi on public transportation. The CMLF is committed to offering value added services and convenience to its customers. “We want to provide our passengers with a great digital experience while they cruise on the best boat ride in America,” Porch added.

Porch noted that the wireless internet service is the latest in a series of added amenities that have been implemented to enhance the ferry experience for CMLF passengers, including new deck chairs, new flatscreen TVs, air conditioning on all vessels, and improved food service.

#### **About the Cape May-Lewes Ferry**

The Cape May-Lewes Ferry operates year round and has carried more than thirty-five million passengers since its inception on July 1, 1964. In 2009, the ferry service, which connects Victorian Cape May, New Jersey, and historic Lewes, Delaware, transported approximately 325,000 vehicles and nearly 1 million passengers.

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