



The Delaware River and Bay Authority

NEWS RELEASE

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For Immediate Release

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Spend a Day with Dogfish! ***CMLF and Dogfish Head Provide Special Brew Tour Package***

(*Lewes, DE*) Add a little off-centered fun to your Monday with the Dogfish Head Craft Brewery tour! The Cape May-Lewes Ferry once again teams up with Dogfish Head Brewery to offer a special foot passenger package tour to the award-winning craft brewery in Milton, Delaware. Producing more than 25 unique styles of beer, Dogfish Head is well-known for their inventive brewing practices and distinct flavors. This tour provides a unique experience, giving a behind the scenes look into the creation of these truly original brews. The package includes round trip ferry ride, shuttle service to and from the brewery, a tour of the 100,000 square foot facility, and a Dogfish Head souvenir.

“The Ferry will continue to create and develop partnerships that increase tourism opportunities in the Twin Capes region,” said Michael Porch, Marketing Manager for the Ferry. “Dogfish Head is a craft brewery with a national reputation for quality and creativity and we’re excited about the opportunity to partner with them. This area has so much to offer. If you aren’t visiting both Capes while you’re on vacation, you’re definitely missing half the fun.” Porch added that the Dogfish Head facility tour has become a must-see attraction in the region.

“Dogfish Head Craft Brewery is fortunate to be located in beautiful coastal Delaware and in such close proximity to the Cape May-Lewes Ferry which provides beach goers with an awesome opportunity to get out on the water and enjoy nature in a very relaxing way,” said Mark Carter, Brewery Tour Manager. “We’re excited to tell our story and share some samples with Ferry travelers.”

Available Mondays beginning July 23 to August 13, the Dogfish Head package departs from Cape May at 9:30 a.m. and returns from Lewes at 1:45 p.m. Package tickets are \$25.00 and passengers must be 21 years or older. Space is limited and reservations are required. For reservations, call our Reservation and Information Office at 1-800-643-3779 (FERRY).

About Dogfish Head

In June 1995, the story of Dogfish Head began with the opening of Dogfish Head Brewings & Eats on the Avenue in Rehoboth Beach, Delaware. Not only was Dogfish Head Delaware’s first

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brewpub, it was the smallest commercial brewery in America. The reputation of Dogfish Head ales quickly grew beyond Delaware's borders. Calls from Philadelphia, Washington D.C. and beyond poured in, as thirsty restaurant patrons demanded their favorite beach beer at home. In a couple of years, Dogfish Head outgrew its distributing brewery and moved to Milton, Delaware in the summer of 2002. If you haven't had the chance to taste Dogfish Head... find a beer, track down one of their spirits – or visit one of their restaurants! You will see why international beer writer Michael Jackson calls Dogfish Head “America's most interesting and adventurous small brewery.”

About the Ferry

The Cape May – Lewes Ferry (CMLF) is owned and operated by the Delaware River and Bay Authority, a bi-state governmental agency created by Compact in 1962. The CMLF is open year round and has carried more than 40 million passengers since its inception on July 1, 1964. In 2011, the ferry service, which connects Victorian Cape May, New Jersey, and historic Lewes, Delaware, transported approximately 300,000 vehicles and nearly 1 million passengers. For schedule, rates and other program information, please visit the ferry's website at www.CMLF.com.

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