



# The Delaware River and Bay Authority

# NEWS RELEASE

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For Immediate Release

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## **Cape May – Lewes Ferry Celebrates National Motorcycle Ride Day** *Offers Special Discount Motorcycle Fare for the Month of October*

**Cape May, NJ** - October 14 is National Motorcycle Ride Day, but rather than focus on just one day, the Cape May – Lewes Ferry is declaring October Motorcycle Month. Throughout the month of October, motorcyclists can enjoy fall foliage and experience scenic routes on the East Coast from northern NJ all the way to Maryland – all for a discounted Cape May – Lewes Ferry fare.

“Motorcyclists are a growing segment of our market,” said Rhona Bronson, Marketing Director for the Ferry. “They often take spur of the moment excursions and October is a prime month to enjoy the fall foliage or take in a Halloween adventure. We hope to encourage day trips and stimulate tourism related activity on both sides of the Bay.”

Spend a Saturday going from Long Beach Island south to Cape May, NJ, boarding the ferry to cross the Delaware Bay to the Delaware Coast on US Hwy 113 or following the Delaware beaches all the way to Ocean City, MD. For more information on top scenic routes, visit [motorcycleroads.com](http://motorcycleroads.com).

Save \$6 off one-way fare and \$8 off round-trip fare. In addition to the savings, a portion of the fare from each journey will be donated to the [Coast Guard Enlisted Memorial Foundation](http://Coast Guard Enlisted Memorial Foundation). Additional passengers may be added at normal additional passenger rates. Please note that this special fare may not be combined with any additional discounts.

Discounted Cape May – Lewes Ferry fares are available for motorcyclists in October on departures from both the Cape May and Lewes terminals when you book by calling our Customer Service team at [800.643.3779](tel:800.643.3779), and using code CYCLE17. For more information, visit <https://www.cmlf.com/event/motorcycle-month/172>.

The Coast Guard Enlisted Memorial is planned for the grounds of Training Center Cape May, NJ, the current birthplace of the U.S. Coast Guard’s enlisted corps. The site will be centered on three granite walls which identify by name the over 1,500 Coast Guard men and women who perished in the performance of Coast Guard missions. The names begin in 1915, the year the Revenue Cutter Service and U.S. Life Saving Service were merged and Congress formalized the existence of the U.S. Coast Guard.

Purchase your tickets now by using the code CYCLE17 when booking with our Customer Service at 800.643.3779 or online at <https://www.booking.cmlf.com>.

On November 11, the Cape May – Lewes Ferry will also be offering free passenger round trip, same day travel for Veterans with a valid ID. Although military discounts are available all year long, this is the first year that the Ferry is offering the special free fare in honor of Veterans' Day. "Veterans have sacrificed a lot for us and this is a small way we can give back," states Heath Gehrke, Director of Ferry Operations. "Many of our employees are veterans themselves from all branches of the military, our homeport of Cape May is also home to the USCG training center, and we are a key way for veterans to get to Washington DC for ceremonies and events. We're happy to make the journey just a bit easier on this important day for those who have served."

The **Cape May – Lewes Ferry** is owned and operated by the Delaware River and Bay Authority, a bi-state governmental agency created by Compact in 1962. The Ferry is open year-round and has carried more than 45 million passengers since its inception on July 1, 1964. In 2016, the ferry service, which connects Victorian Cape May, New Jersey, and historic Lewes, Delaware, transported approximately 275,000 vehicles and nearly 1 million passengers. For schedule, rates and other program information, please visit the ferry's website at [www.CMLF.com](http://www.CMLF.com), or call toll free, 800-643-3779. Like us on Facebook or follow us on Twitter @CMLFerry.