



The Delaware River and Bay Authority

PRESS RELEASE

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For Immediate Release

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Cape May- Lewes Ferry Celebrates National Tourism Week ***Free Same Day Foot Passenger Passage Available for Local Residents on Select Dates***

CAPE MAY, NJ – Today, Cape May – Lewes Ferry (CMLF) officials announced that adult residents in the counties of Cape May, New Jersey and Sussex, Delaware will once again be eligible to receive one free roundtrip foot passenger ticket to explore the other side the Delaware Bay. The special promotion, “Treat Yourself like a Tourist,” is available on Sunday, May 6 for local Delaware residents and Saturday, May 12 for the Ferry’s neighbors in New Jersey.

According to Rhona Bronson, director of marketing for the Ferry, the promotion is targeted to locals who have never ridden ferry. “Many people who live close to an attraction never visit it and that’s probably true for the Ferry, too,” Bronson said. “We wanted to celebrate National Tourism Week and make it easier for our neighbors to hop aboard the Ferry for day trip with us. Hopefully, we’re able to attract some first timers who can experience the Ferry the same way a tourist does.”

For residents of Sussex County, Delaware, free adult round trip, same day foot passenger passage is available on May 6. That Sunday, the Cape May ferry terminal will host the last official event of this year’s U.S. Coast Guard Community Festival, honoring the men and women of the United States Coast Guard. A special U.S. Coast Guard Festival Breakfast, with seatings at 9:00 a.m. and 11:00 a.m., is open to the public. The cost for the breakfast is \$20 for adults, \$10 for children. Reservations are required at 800.643.3779.

A full morning of activities is planned for the festival’s final ceremonial event. A classic car show will take place from 9:00 a.m. – 12:30 p.m. where US Coast Guard recruits serve as judges. All car types are welcome. Please call 800.643.3779 to register. Cape May County Freeholders will honor the Coast Guard Spouse of the Year and present a Hometown Hero award to a local organization that has gone above and beyond in support of the Coast Guard. The US Coast Guard Recruit Drill Team will perform, and the Recruit Band will play alongside LCMR High School Band. For the kids, there will be a Magic Show with Ken the Magician.

For the Ferry’s New Jersey neighbors, free adult round trip, same day foot passenger passage is offered on Saturday, May 12 – which coincides with the Ferry’s 2018 Maritime Day Festival at the Lewes Terminal. This special celebration, which takes place from 10:00 a.m. – 3:00 p.m., features interactive exhibits, information booths, nautical displays, maritime history presentations, water cannon display, vessel tours, and life raft inflation demonstration. In addition, a remembrance ceremony to honor sailors who perished on the Lewes beaches will take place at 1:00 p.m. As part of this ceremony,

representatives of the U.S. Merchant Marine Academy Alumni Association and the Delaware Bay and River Pilots Association will lay a wreath at the Unknown Sailors' Cemetery at the Lewes Terminal.

National Tourism Week celebration takes place May 6 – 12, 2018 and marks the 35th anniversary of the 1983 congressional resolution that established the special recognition to celebrate the importance, contributions, and accomplishments of this industry.

The promotional offer is non-transferrable and limited to adults only with photo ID from a town in either of the two Home Counties and a valid email address. Based on last year's participation, customers are encouraged to arrive early at the ticket counter to allow time to get your boarding pass due to anticipated long lines. All children ride at the regular child RT rate. Shuttle tickets are not included. If desired, shuttle service is available at each terminal to take customers into town for \$5 per person. This special promotion cannot be combined with senior, military, child or AAA discounts, or combined with any other offers for single legs on other days. Reservations are desired, but not required.

About the Cape May-Lewes Ferry

The Cape May – Lewes Ferry is owned and operated by the Delaware River and Bay Authority, a bi-state governmental agency created by Compact in 1962. The Ferry is open year-round and has carried more than 45 million passengers since its inception on July 1, 1964. In 2017, the ferry service, which connects Victorian Cape May, New Jersey, and historic Lewes, Delaware, transported approximately 275,000 vehicles and nearly 1 million passengers. For schedule, rates and other program information, please visit the ferry's website at www.CMLF.com, or call toll free, 800-643-3779. Like us on Facebook or follow us on Twitter @CMLFerry.