



# The Delaware River and Bay Authority

## NEWS RELEASE

June 23, 2011  
For Immediate Release

Contact: James Salmon  
(302) 571-6409

### **Ferry Fresh Farmers Market Takes Root at the Cape May Ferry Terminal** ***Fresh Vegetables, Fruit, Flowers and Homemade Products Available***

*(North Cape May, NJ)* Today, Cape May – Lewes Ferry officials announced the opening of the “Ferry Fresh Farmers Market” on the green of the Cape May ferry terminal. Beginning Saturday, July 2, 2011 and continuing through September 3, 2011, the market will be open every Saturday, weather permitting, from 9:00 a.m. until 3:00 p.m. Annie M. Events is sponsoring the series of ten “Ferry Fresh Farm Market” Saturdays.

More than twenty (20) vendors have signed up to participate in the new market. Some of the goods and produce available include fresh vegetables and flowers, local berries and farm fresh eggs, locally grown herbs, homemade breads, baked goods and crab cakes, homemade pottery bowls, homemade salads, balsamic vinegars and oils as well as a local coffee roaster.

Annie Mullock, who has successfully run farmers markets in West Cape May and in the Villas section of Lower Township, will run the market. “What a great location, just off the beaten path with plenty of free parking,” Mullock said. “Where else can you shop at an open market while gazing over the blue waters of the Delaware Bay and feeling the cool sea breeze?” Mullock also noted that the vendors not only have a built-in customer base of ferry customers waiting to board the next ferry, but the market is easily accessible to local residents.

Michael Porch, Marketing Manager for the Cape May – Lewes Ferry noted that the initiative provides a customer service to ferry passengers and economic opportunity for local vendors. “We’re really excited to have the market here at the Cape May terminal,” Porch said. “Hopefully, the market will introduce people to the ferry operation while providing an outlet for farmers, bakers and other merchants to sell their products.”

The Cape May – Lewes Ferry (CMLF) is owned and operated by the Delaware River and Bay Authority, a bi-state governmental agency created by Compact in 1962. The CMLF is open year-round and has carried more than forty million passengers since its inception on July 1, 1964. In 2010, the ferry service, which connects Victorian Cape May, New Jersey, and historic Lewes, Delaware, transported approximately 300,000 vehicles and nearly 1 million passengers. For schedule, rates and other program information, please visit the ferry’s website at [www.CMLF.com](http://www.CMLF.com), or call toll free, 800-643-3779.

###