



The Delaware River and Bay Authority

PRESS RELEASE

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For Immediate Release

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Cape May – Lewes Ferry, Tanger Outlets Offer Shopper Special Promotion *Same-Day, Round Trip Vehicle Rate Valid Through March 31, 2018*

Cape May, NJ – Today, Cape May – Lewes Ferry officials announced a special promotion with Tanger Outlets that is designed to make it easier for New Jersey customers to spend a day shopping at the more than 150 factory store outlets in tax-free Delaware. For a flat, round trip rate of \$51.00, the Tanger18 package includes the vehicle fare, driver and all passengers. Promotion also includes one free holiday shopping bag and a coupon book from Tanger Outlets, which you'll receive upon check-in at the toll booth.

According to Michael Porch, Marketing Manager for the Ferry, the promotion offers two ways to save. “At this time of year, the round trip fare for the vehicle and its driver is \$51.00 – so with this promotion, all passengers are essentially free,” Porch said. “It pays to pack the car with your shopping friends and hop aboard the Ferry for the day to take advantage of great factory outlet deals tax free.”

Porch noted that Ferry began this promotion in December for holiday outlet shopping and was extended into January for both gift certificate redemptions, returns, white sales and shopping. Tanger Outlets just recently introduced a brand new coupon book prompting Ferry officials to extend the program through March 31, 2018. To date, more than 140 drivers have taken advantage of this promotional offer.

Early bird customers may want to take the 7:00A departure from Cape May, arriving at the Lewes terminal around 8:15A. Make a quick stop for breakfast in Lewes and be there when the Outlets open at 9:00A. Or for those who like to ease into their mornings, maybe take the 10:30A departure from Cape May and arrive at the outlets just prior to 12:00 noon. Shoppers can return on the 4:15P or 7:45P departures from Lewes bound for Cape May.

To reserve your tickets for the Ferry’s Shopper Special Promotion, please contact our Guest Services Department at 1-800-643-3779 (FERRY) from 8:30 AM to 4:30 PM daily and use the code **TNGR18**. Participants must travel roundtrip the same day by vehicle to receive a discounted flat rate of \$51.00. The driver may take as many passengers as can legally fit in seats with seat belts.

The special flat rate pricing applies to round trip, same day travel only and may not be combined with any additional discounts. A valid email address is required to receive shopping bag and coupon book. For more information on the Tanger18 package, please visit us online at www.cmlf.com

About the Cape May-Lewes Ferry

The Cape May – Lewes Ferry is owned and operated by the Delaware River and Bay Authority, a bi-state governmental agency created by Compact in 1962. The Ferry is open year-round and has carried more than 43 million passengers since its inception on July 1, 1964. In 2017, the ferry service, which connects Victorian Cape May, New Jersey, and historic Lewes, Delaware, transported approximately 275,000 vehicles and nearly 1 million passengers. For schedule, rates and other program information, please visit the ferry's website at www.CMLF.com, or call toll free, 800-643-3779. Like us on Facebook or follow us on Twitter @CMLFerry.