



The Delaware River and Bay Authority

NEWS RELEASE

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For Immediate Release

Contact
James E. Salmon
(302) 571-6409

Feeling Lucky?

Ferry Partners with Tropicana Casino Resort to Bring Back Popular "Lucky 7" Package

(N. Cape May, NJ) Looking to "Do AC?" Cape May – Lewes Ferry officials announced today that the popular "Lucky 7" package, which takes customers from Lewes, Delaware to the Tropicana Casino Resort in Atlantic City, New Jersey, will once again be offered. Beginning now and continuing through October 31, the foot passenger package will be available on Wednesdays and Thursdays each week.

The package provides great value with round trip ferry passage from Lewes, Delaware; deluxe motor coach transportation to Atlantic City's Tropicana Casino Resort; and **\$15.00 in FREE Slot Play**. Of course, ferry customers also receive free parking at the Lewes Terminal. Tickets are \$20.00 per person and participants must be 21 years or older.

According to Mike Porch, marketing manager for Cape May – Lewes Ferry, Lucky 7 is another key example of the Ferry's marketing efforts to increase tourism in the Twin Capes region. "The Lucky 7 package is an attractive, inexpensive way for Delaware and Maryland residents and tourists alike to visit Atlantic City," Porch said. "With partnerships, we continue to develop exciting new activities the public can enjoy while benefiting the tourism economy on both sides of the Bay."

Porch added that the "Lucky 7" package builds on an existing partnership with Tropicana Casino and Resort, in which Ferry customers are eligible to receive special discounted overnight accommodations at the resort. The Ferry departs from the Lewes terminal at 9:15 a.m. with return service from Cape May ferry terminal at 6:00 p.m. Customer check-in starts at 8:15 a.m. and photo id is required to board the vessel.

The itinerary is	8:15 a.m.	Customer Check In – guests must have picture ID
	9:15 a.m.	Boat Departs Lewes
	12:15 p.m.	Arrive in Atlantic City
	4:30 p.m.	Depart Atlantic City
	6:00 p.m.	Boat departs Cape May
	7:30 p.m.	Arrive back in Lewes

Due to limited space, reservations are required. For reservations, call our Customer Contact Center at 1-800-643-3779 (FERRY).

About the Cape May-Lewes Ferry

The Cape May – Lewes Ferry is owned and operated by the Delaware River and Bay Authority, a bi-state governmental agency created by Compact in 1962. The Ferry is open year-round and has carried more than 40 million passengers since its inception on July 1, 1964. In 2011, the ferry service, which connects Victorian Cape May, New Jersey, and historic Lewes, Delaware, transported approximately 275,000 vehicles and nearly 1 million passengers. For schedule, rates and other program information, please visit the ferry's website at www.CMLF.com, or call toll free, 800-643-3779.